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FOR IMMEDIATE RELEASE

Eleven Engineering, Inc. Recruits Rex Whitehead for Director of Sales, North America

*Edmonton, Canada-based Eleven Engineering is a Market Leader in Microprocessors
and Other Semiconductor Products for Wireless Audio for Consumer and Pro Audio Applications;
Whitehead will be Responsible for Sales Initiatives in Canada, the U.S., and Mexico*

EDMONTON, Alberta, Canada, May 26, 2016 – Eleven Engineering, Inc. (www.elevenengineering.com), a market leader in semiconductor products for wireless audio for home theater, multi-room, portable, professional, 12 Volt (car, truck, motorcycle, power sports, marine) and gaming applications, is proud to announce that it has named Rex Whitehead as Director of Sales, North America, effective immediately.

“Rex is a 30-year veteran of the consumer electronics industry with a very impressive resumé,” explained John Sobota, Eleven Engineering CEO and Director. “He has the knowledge, contacts and track record of success that we’ve been looking for in a director of sales. Beyond our existing product lineup, we have many exciting new semiconductor products in development and Rex is the ideal professional to take the reins for sales in the North American market. We are very excited to have him on our team.”

In his new role, Whitehead will be responsible for Eleven’s business development. He will also work to support and manage Eleven’s licensed partners enabling rapid adoption of Eleven’s SKAA® wireless audio standard in North America.

Whitehead’s experience in sales, marketing, and product development covers 12 Volt, home theater, marine, and interrelated pro and consumer electronics markets with companies including Global Zendency, Pioneer Electronics (USA), Rockford Corp., Rodin (Phoenix Gold, AudioSource, Carver) and other leading international brands.

“Eleven is heralded as an industry leader, with technologies and products that are utilized in numerous consumer and pro A/V categories,” said Whitehead, who is based in Phoenix, Ariz. “The scope of Eleven’s reach and growth potential is virtually unlimited. Being on the front end of this wave as momentum continues to build for SKAA® and Eleven’s complementing products and technologies is an exciting opportunity. I am looking forward to getting started!”

(more)

For more information, contact Rex Whitehead at 480-650-3979 or email whitehead@eleveneng.com. For more information on Eleven Engineering, visit www.elevenengineering.com.

About Eleven Engineering, Inc.

Edmonton, Alberta, Canada-based Eleven Engineering, Inc. is a market leader in microprocessors SiPs (System in Package) and modules designed for wireless audio for Home Theater, Multi-Room, Portable, and Pro Audio products. Eleven's XInC2 multithreaded processor was designed specifically for digital wireless audio applications but is also well suited for other realtime intensive microprocessor applications.

Eleven's high-performance wireless audio semiconductors, equipped with XInC2 wireless processor cores, are complete solutions for high-quality digital wireless audio transport. WFD™, Eleven's proprietary wireless audio transport protocol, has a narrow footprint in the radio spectrum, delivering both best-in-class coexistence with WiFi / Bluetooth and unparalleled Quality of Service.

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