



Eleven Engineering Inc.
10150 - 100 Street, Suite 800
Edmonton, Alberta, Canada, T5J 0P6
780-425-6511; sales@eleveneng.com

Media contact:
Charlie Leib; CRL Public Relations
480-380-0673; charlie@crl-pr.com

FOR IMMEDIATE RELEASE

Eleven Engineering, Inc.

Updates & Re-Launches SKAA.com

SKAA is the New Wireless HiFi Audio Standard For Consumer & Professional Electronics; the New SKAA.com has Expanded Form and Functionality, Outlines Which Leading Wireless Audio Product Manufacturers Utilize the Technology, Provides a Store Where Customers Can Buy SKAA-enabled Products, and More

EDMONTON, Alberta, Canada, June 21, 2016 – Eleven Engineering, Inc. (www.elevenengineering.com), a market leader in semiconductor products for wireless audio for home theater, multi-room, portable, professional, 12 Volt (car, truck, motorcycle, power sports, marine) and gaming applications, is proud to announce that it has updated and re-launched SKAA.com. The site, which features Eleven’s SKAA wireless audio standard, is now live.

“The new, revamped SKAA.com has expanded the site’s form and functionality,” explained John Sobota, Eleven Engineering CEO and director. “As this technology continues to grow in popularity and is implemented by many partner companies, it is imperative that we have a website that is deeply informative to the end consumer. The site conveys exactly what SKAA is and why it is vastly superior to traditional wireless audio technologies. It also provides links to the sites of our licensed brands and products, and introduces SKAAstore.com where consumers can purchase SKAA accessories including the full line of transmitters. The new SKAA.com has all of this, and more.”

SKAA is the new wireless hifi audio standard developed by Eleven Engineering, Inc. SKAA transmitters work with iOS & Android mobile devices, Mac & Windows computers, televisions, and just about any product with a line output or a headphone jack. SKAA is also available as a built-in technology not requiring an external transmitter in purpose-designed partner products, which are featured at SKAA.com. In environments laden with heavy Wi-Fi and Bluetooth traffic, SKAA navigates through these hostile environments with best-in-class reliability. SKAA also allows for uninterrupted audio signals that are delivered with the highest sound quality to all speakers without the latency that is inherent in other wireless solutions.

“Speakers incorporating SKAA Nadja technology give you the best of both worlds...the ubiquity of Bluetooth and the flexibility and performance of SKAA,” said Rex Whitehead, Eleven Engineering Director of Sales, North America. “Our customers tell us Nadja is the best

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networked Bluetooth on the planet. Our updated website also offers the opportunity to download the optional SKAA cmd app. SKAA cmd is available for iOS, Android, Mac, Windows, and enables users to individually control bonded SKAA-equipped speakers, receivers, and amplified receivers. Users can custom-name each receiver, control their volume and mute, define how left and right audio is routed to them, and more.”

Sobota concluded, “SKAA is ridiculously easy to use...all compatible products are ready to play right out of the box with no pairing required. SKAA is also highly flexible as it is compatible with any brand, any product, anytime, anywhere, with rock solid reliability, great range, and CD-quality sound. SKAA.com is the source for all things SKAA.”

For more information, contact Rex Whitehead at 480-650-3979 or email whitehead@eleveneng.com. For more information on Eleven Engineering, visit www.elevenengineering.com or www.SKAA.com.

About Eleven Engineering, Inc.

Edmonton, Alberta, Canada-based Eleven Engineering, Inc. is a market leader in microprocessors SiPs (System in Package) and modules designed for wireless audio for Home Theater, Multi-Room, Portable, and Pro Audio products. Eleven's XInC2 multithreaded processor was designed specifically for digital wireless audio applications but is also well suited for other realtime intensive microprocessor applications.

Eleven's high-performance wireless audio semiconductors, equipped with XInC2 wireless processor cores, are complete solutions for high-quality digital wireless audio transport. WFD™, Eleven's proprietary wireless audio transport protocol, has a narrow footprint in the radio spectrum, delivering both best-in-class coexistence with WiFi / Bluetooth and unparalleled Quality of Service.

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